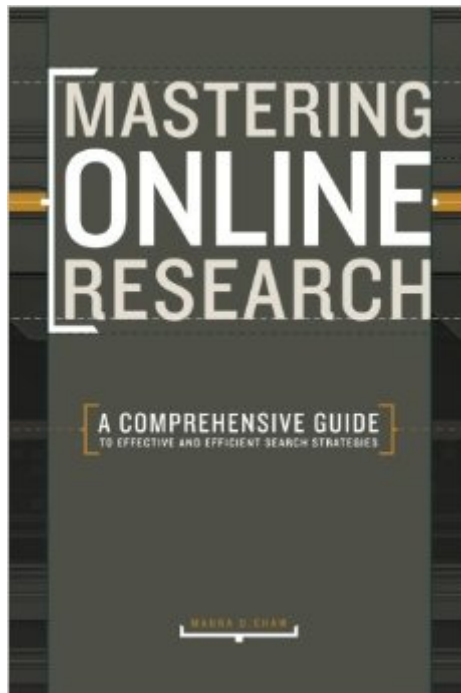


The book was found

Mastering Online Research: A Comprehensive Guide To Effective And Efficient Search Strategies



Synopsis

FIND THE INFO YOU'RE AFTER The internet is a valuable research tool for anyone, but finding relevant, accurate information isn't always as easy as the click of a mouse. If you've found yourself at a dead end on the information superhighway, then let experienced researcher Maura Shaw show you the way. Shaw takes you through the techniques and tools you need to find information ranging from historical data to medical information to images and videos. Screen shots of different pages enable you to follow along as Shaw explains the process of finding information. Simple explanations of technical terms and step-by-step instruction help you learn how to: Use bookmarks effectively Evaluate websites for relevancy, accuracy, and currency Use basic and advanced search features, such as Boolean operators Locate and access helpful reference websites Conduct market research to help with writing and publishing Know when you have enough information to stop researching Distinguish between types of search engines With the skills and knowledge found in this comprehensive guide, you'll be able to search the internet with speed and accuracy in no time, so you spend less time digging for information and more time putting it to good use.

Book Information

Paperback: 352 pages

Publisher: Writer's Digest Books; 1 edition (July 26, 2007)

Language: English

ISBN-10: 1582974586

ISBN-13: 978-1582974583

Product Dimensions: 6 x 0.8 x 9 inches

Shipping Weight: 1.3 pounds (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 stars Â Â See all reviews Â (7 customer reviews)

Best Sellers Rank: #498,806 in Books (See Top 100 in Books) #176 in Â Books > Computers & Technology > Networking & Cloud Computing > Network Administration > Storage & Retrieval #371 in Â Books > Reference > Writing, Research & Publishing Guides > Research #3778 in Â Books > Textbooks > Reference

Customer Reviews

I am still in the process of reading this book, but I have found so far that it is the best book on the subject of the 4 that I've purchased. I am highlighting and marking pages. I do online research as part of my job, and I've found that other books on this subject haven't told me anything I don't already know. Not true of this book. It's been very helpful.

Effective research is one of the essentials for every writer or would-be writer. In MASTERING ONLINE RESEARCH, you can learn from a master researcher Maura Shaw. Whether you need some basics on using a boolean operator to narrow your search (fully explained in the text) or need to learn advance search techniques, this comprehensive guide will give you the step-by-step insight. It's too easy to neglect the range of possibilities with millions of pages of information online. This up-to-date resource will expand your research skills and help you save time while making effective use of the Internet. I learned a great deal from this book and plan to refer to it often in my own research and writing efforts. I recommend this well-done title.

This book will teach you many essentials to online research, all of which any researcher using the web as a primary tool for information should know. The book teaches the primary fundamentals we should know. What I've found and enjoy using this past year is a new service "Short Task" ([...]) to outsource various types of online research due to its low cost, ease of use and access to a massive workforce.

Good book, does as it says.

[Download to continue reading...](#)

Mastering Online Research: A Comprehensive Guide to Effective and Efficient Search Strategies
Word Search Book for Adults: Word Search Puzzles to Improve Memory and Exercise: word search, word search books, word search books for adults, adult word search books, word search puzzle books
Word Search Puzzles Large Print: Large print word search, Word search books, Word search books for adults, Adult word search books, Word search puzzle books, Extra large print word search
Mastering Adoption Law and Policy (Mastering Series) (Carolina Academic Press Mastering)
Mastering Search Analytics: Measuring SEO, SEM and Site Search Warriors
Word Scramble: Word Scramble Games - Word Search, Word Puzzles And Word Scrambles (Word Games, Brain Games, Word Search, Word Search Games, Word ... Scramble, Word Scrabble, Unscramble Word)
The Best Large Print Word Search Puzzle Book: A Collection of 50 Themed Word Search Puzzles; Great for Adults and for Kids! (The Best Large Print Word Search Puzzle Books) (Volume 1)
Fingerspelling Word Search Games - 36 Word Search Puzzles with the American Sign Language Alphabet: Volume 01 (Fingerspelling Word Search Games for Adults)
Webcasting Success in a Day: Beginners Guide to Fast, Easy and Efficient Learning of Webcasting (Webcasting, Online Marketing, Podcasting, Webinar, Vlogging, ... YouTube, Podcast Success, Webcasting Guide)

Explicit Instruction: Effective and Efficient Teaching (What Works for Special-Needs Learners)
Building Online Learning Communities: Effective Strategies for the Virtual Classroom Web 4.0
Marketing: The Black Book of Powerful Online Marketing Strategies & Tactics: Online Marketing
Series, Book 2 Impeccable Research, A Concise Guide to Mastering Legal Research Skills
(American Casebook Series) Librarian's Guide to Online Searching: Cultivating Database Skills for
Research and Instruction, 4th Edition: Cultivating Database Skills for Research and Instruction
Podcasting: Success in a Day: Beginner's Guide to Fast, Easy, and Efficient Learning of Podcasting
(Podcasting, Podcast, Podcastnomics, Podcasting for ... Beginners, Padcasting Guide, Podcast
Guide) BUSINESS:Business Marketing, Innovative Process How To Startup, Grow And Build Your
New Business As Beginner, Step By Step Online Guide How To Effective ... Grow And Build
Business As Beginner) Mastering Negotiable Instruments: Ucc Articles 3 and 4 and Other Payment
Systems (Mastering Series) C#: Programming Success in a Day: Beginners guide to fast, easy and
efficient learning of C# programming (C#, C# Programming, C++ Programming, C++, C, C
Programming, C# Language, C# Guide, C# Coding) XML Programming Success in a Day:
Beginner's Guide to Fast, Easy, and Efficient Learning of XML Programming (XML, XML
Programming, Programming, XML Guide, ... XSL, DTD's, Schemas, HTML5, JavaScript) Effective
Objective-C 2.0: 52 Specific Ways to Improve Your iOS and OS X Programs (Effective Software
Development Series)

[Dmca](#)